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**For Immediate Release  
to All Media**

## **Microsoft Corp. Features Peoria-based Technology Firm Infogenic Solutions in Client Success Story Online**

***Consulting Services for Bodtke & Stewart Capture the Attention of Microsoft Corp.***

February 20, 2012, Peoria, Ill. – Infogenic Solutions, a technology firm and Microsoft Partner with headquarters in Peoria, announces that Microsoft Corp. has written and published a case study that centers on the success of consulting services Infogenic performed for a Peoria-based accounting company, Bodtke & Stewart. The case study, which is published on Microsoft's website, focuses on how solutions implemented by Infogenic enable Bodtke & Stewart to answer client questions faster, collaborate more effectively and provide higher-quality client service.

"Having Microsoft take notice of the work we've done is a true honor," said Peter Campbell, Executive Vice President of Infogenic. "The case study they published points out that we implemented a SharePoint Server 2010 solution to help Bodtke & Stewart streamline and manage their growing volume of clients' paper documents. Our solution, which also included writing support utilities, has given them quick and easy access to documents in a digital format."

Campbell added, "Infogenic implemented a process by which Bodtke's paper documents can be scanned, OCR'd, filed and indexed for nearly instantaneous search and retrieval. Minimizing the amount of human intervention required was a priority."

"Infogenic did a professional job of implementing process and technology solutions to help us easily access more than 600 horizontal feet of documents, from credit card copies to vendor receipts," said James Bodtke, president and founder of the company. "Now, because those documents are accessible digitally, when a client calls with a question, any one of us is ready in seconds to respond with the right, most up-to-date answer possible."

According to Bodtke, the digital information access Infogenic implemented means there is no longer any need to chase down paper for answers, and is saving his company 20 to 30 hours each week, or 30 to 45 minutes per employee each day. He said it allows them to devote the time saved to more important matters.



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"We were pleased with Infogenic's past work so we're partnering with them again to implement a SharePoint Server 2010-based extranet." Bodtke said. "It will extend the efficiencies directly to our clients—for the best client service."

To view the case study online, go to:

[http://www.microsoft.com/casestudies/Case\\_Study\\_Detail.aspx?CaseStudyID=4000010346](http://www.microsoft.com/casestudies/Case_Study_Detail.aspx?CaseStudyID=4000010346)

### **About Infogenic Solutions**

Infogenic Solutions maintains its headquarters at 809 W. Detweiller Drive in Peoria, Illinois. The technology firm provides software solutions and consulting services to help clients of all sizes collect, analyze, share and use business-critical information. As a Microsoft Partner, Infogenic Solutions sells, customizes and implements solutions built upon Microsoft products, including SharePoint, ASP.NET, Office, SQL Server and Cloud platforms. The firm is also expert at developing stand-alone and integrated application solutions utilizing the latest in technology and efficient processing techniques. All of the firm's services assist clients in making technology work to help them run their businesses at peak efficiency. The ultimate mission of Infogenic Solutions is to relieve clients of business process obstacles and technology issues so that clients are free to engage in other critical business functions, such as planning, so they can run their businesses in a manner that results in maximum profitability. More information about Infogenic Solutions is available at [www.InfogenicSolutions.com](http://www.InfogenicSolutions.com).